**CREDITS – Delhaize – EOY Campaign**

*Brand:* Delhaize

*Agency:* TBWA

*Creative Director:* Frank Marinus

*Art director:* Ad Van Ongeval, Alex Ameye, Wouter Pardaens, Menno Buyl, Florence Gobert

*Copywriter:* Jeremie Goldwasser, Thomas De Vreese, Sarah Pierrequin, Nadine Claes, Willem Van Hoof

*Social creatives*: Nigel Ooms, Alexandra Crismer, Federico Colella, Anke Verhaegen, Sofie Gilliams

*Account:* Marieke Michils, Elien Limpens, Elke Piron, Vanessa Sponar, Laure Ghekiere, Kwinten Scheepers

*Project Management*: Max Van der Beken, Benjamin Van Maldergem

*Artbuyer*: Elly Laureys

*Studio:* Danny Jacquemin,Marianne Gualtieri, Caroline Stiernet, Patti Secci, Victor Wilmot, Lea Leborgne

*Producers :* Lore Desmet, Lieselot Ral

*Montage :* Bas Van Hoof, Xavier Pouleur

*Radio Director:* Raf Debraekeleer

*Radio Producer*: Veerle Van Melkebeke

*Sound Engineer*: Jan Pollet

*Design:* Hendrik Everaerts, Elke Broothaers, Estelle Van Duynslager

*Media Arts:* Sylvie Dewaele, Jolien Van Heyste

*Media Agentschap*: Initiative, B2P

*Photography*: Kurt Stallaert, Studio Wauters

*Magazine:* Gicom

*Pop-up:* Second Floor

*Client:* Maarten Vanthemsche, Zeger Lindemans, Nathalie Callewaert, Isabelle Deneys, Nadine Kienen, Kristien Porrez, Iris Merckx, Audrey Techy, Audrey Vandenberghe